The Austrian architect Bernard Rudofsky has regularly written about his work and the work of other designers, developing critical texts on the discipline of design, publishing essays and exhibition catalogues. He advanced his thoughts on design in his writings, and in his collaborations with the Museum of Modern Art (MoMA) in New York, he was able to experiment with his theories on exhibition design. Starting from the significance and achievements of the discipline, the purpose of this research study is to recognize the role of Rudofsky in the development of the theoretical, critical and historical discourse on design, and in particular that original vision of his work which he defined as the Art of Display, relating it to the historical context and focusing on the lessons to be learned.

The full version of this entry is only available in Italian.